



Profits and Losses: Business Journalism and Its Role in Society

Chris Roush

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Recognizing the historical importance of business news in journalism, this work asserts that current social attitudes were set in place by 20th-century reporting on finance, business trends, markets, unemployment, governmental economic policy, corporate malfeasance, and the consumer. A comprehensive look at the history of American business news reporting—from its conception to today's online news outlets—topics touched upon include breakthroughs in automobile safety; food and drug regulation; and response to problems of pollution, energy, and global trade that remain critical to debates of the future.

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