



## **New Totally Awesome Business Book for Kids: Revised Edition (New Totally Awesome Series)**

*Arthur Bochner, Rose Bochner, Adriane G. Berg*

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This first-of-its-kind book for young entrepreneurs is now completely revised and updated for a new generation by one of the original authors (now an adult) and his 14-year-old sister.

Originally written by Arthur Bochner when he was just 13 with his mom, financial planner Adriane G. Berg, this was the first book to take kids step-by-step through the process of starting their own businesses. Now 24 and a successful political speechwriter, Arthur teams up with his kid sister, Rose, on a completely revised, updated edition to the basics of becoming an entrepreneur, offered in a smart, entertaining style just right for kids age 8-14.

This fun and fact-filled volume includes:

- Cartoons, quizzes, games, and stories about starting up a business and making money from it
- How to use eBay and other Internet resources
- Ideas for donating to nonprofits and helping the environment.
- Descriptions of 20 super businesses to start right now (such as lemonade stands, lawn mowing, garage sales)
- Ten basic business skills kids need to know: Speaking up for what you want; Business budgets; Record keeping, research, and filing; Telephoning; Negotiating; Putting it in writing; Marketing, advertising, and publicity;
- Networking; Working with others, even parents.

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#### **Joyce Loza:**

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Spent a free the perfect time to be fun activity to accomplish! A lot of people spent their leisure time with their family, or their own friends. Usually they doing activity like watching television, about to beach, or picnic inside park. They actually doing same every week. Do you feel it? Do you need to something different to fill your free time/ holiday? Can be reading a book may be option to fill your cost-free time/ holiday. The first thing you ask may be what kinds of book that you should read. If you want to consider look for book, may be the publication untitled New Totally Awesome Business Book for Kids: Revised Edition (New Totally Awesome Series) can be good book to read. May be it might be best activity to you.

#### **Daniel Gutierrez:**

People live in this new morning of lifestyle always aim to and must have the extra time or they will get wide range of stress from both day to day life and work. So , when we ask do people have time, we will say absolutely indeed. People is human not only a robot. Then we ask again, what kind of activity are you experiencing when the spare time coming to you actually of course your answer may unlimited right. Then do you ever try this one, reading guides. It can be your alternative with spending your spare time, the book

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