



Isn't That Rich?: Life Among the 1 Percent

Richard Kirshenbaum

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Celebrated ad man Richard Kirshenbaum, the original New York observer, reveals the fashions, foibles, and outrageous extravagances of the private-jet set

Paid friends. Pot dealers draped in Dolce. Divorce settlements that include the Birkins at their *current* retail price. Air kisses, landing strips, and lounge-chair bribery.

For most of us, the idea of life inside the golden triad of Park Avenue, Sagaponack, and St. Barths is just as exotic as the mysteries of the Bermuda Triangle. Luckily, Richard Kirshenbaum has a VIP pass to the Upper East Side and is willing to share the wealth—of gossip. His *New York Observer* column on uptown social life provides a fascinating glimpse behind the gilded curtain into the swanky restaurants and eye-popping vacation destinations where the 1 percent gathers.

Isn't That Rich? features highlights from Kirshenbaum's monthly column as well as several brand-new essays. From cash-strapped blue bloods willing to trade their good names for a taste of nouveau riche treasure to the fine art of donning a cashmere sweater in Capri, our intrepid correspondent exposes the preoccupations of the posh. His insider sources may be anonymous, but "his up-to-the-minute portrait of today's 1 percent is both insightful and a joy to read, no matter what tax bracket you're in." (Mortimer Zuckerman)

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From reader reviews:

Mia Shaw:

Spent a free time for you to be fun activity to do! A lot of people spent their sparetime with their family, or their friends. Usually they performing activity like watching television, planning to beach, or picnic inside the park. They actually doing same task every week. Do you feel it? Will you something different to fill your free time/ holiday? Can be reading a book might be option to fill your totally free time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to test look for book, may be the book untitled Isn't That Rich?: Life Among the 1 Percent can be very good book to read. May be it could be best activity to you.

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Ann McLemore:

In this age globalization it is important to someone to acquire information. The information will make professionals understand the condition of the world. The condition of the world makes the information much easier to share. You can find a lot of personal references to get information example: internet, magazine, book, and soon. You will observe that now, a lot of publisher in which print many kinds of book. The particular book that recommended for your requirements is Isn't That Rich?: Life Among the 1 Percent this guide consist a lot of the information on the condition of this world now. That book was represented just how can the world has grown up. The dialect styles that writer require to explain it is easy to understand. Typically the writer made some investigation when he makes this book. That is why this book ideal all of you.

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